University of Puerto Rico

Education Department

Dr. Verenice Rodríguez Ruiz

TEED 4018:

Introduction to Computer in Educationce Rodríguez Ruiz

Digital Storytelling Critiques

Genesis A. Cartagena

Assignment #10: Digital Storytelling Critiques of Oneyshka M Flores

CATEGORY	Excellent	Good	Average	Poor
Point of View - Awareness of Audience **Excellent**	Strong awareness of audience in the design. Students can clearly explain why they felt the vocabulary, audio and graphics chosen fit the target audience.	Some awareness of audience in the design. Students can partially explain why they felt the vocabulary, audio and graphics chosen fit the target audience.	Some awareness of audience in the design. Students find it difficult to explain how the vocabulary, audio and graphics chosen fit the target audience.	Limited awareness of the needs and interests of the target audience.
Point of View - Purpose **Good**	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clearly.	It is difficult to figure out the purpose of the presentation.
Images **Good**	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/tone.

Voice - Consistency **Good**	Voice quality is clear and consistently audible throughout the presentation.	Voice quality is clear and consistently audible throughout the majority (85-95%) of the presentation.	Voice quality is clear and consistently audible through some (70-84%) of the presentation.	Voice quality needs more attention.
Voice - Pacing **Good**	The pace (rhythm and voice punctuation) fits the story line and helps the audience really \\\"get into\\\" the story.	Occasionally speaks too fast or too slowly for the story line. The pacing (rhythm and voice punctuation) is relatively engaging for the audience.	Tries to use pacing (rhythm and voice punctuation), but it is often noticeable that the pacing does not fit the story line. Audience is not consistently engaged.	No attempt to match the pace of the storytelling to the story line or the audience.
Soundtrack - Emotion **Good**	Music stirs a rich emotional response that matches the story line well.	Music stirs a rich emotional response that somewhat matches the story line.	Music is ok, and not distracting, but it does not add much to the story.	Music is distracting, inappropriate, OR was not used.
Grammar **Excellent**	Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development.	Grammar and usage were typically correct (for the dialect chosen) and errors did not detract from the story.	Grammar and usage were typically correct but errors detracted from story.	Repeated errors in grammar and usage distracted greatly from the story.
Sources **Excellent**	Source information collected for all graphics, facts and quotes. All sources are documented in desired format.	Source information collected for all graphics, facts and quotes. Most sources are	Source information collected for graphics, facts and quotes, but not	Very little or no source information was collected.

		documented in desired format.	documented in desired format.	
Attractiveness **Excellent**	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
Originality **Average**	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people\'s ideas (giving them credit), but there is little evidence of original thinking.	Uses other people\'s ideas, but does not give them credit.

Comments: I love the storyboard and it was Interesting to watch! It entertained me and reminded me to drink my water today!

https://www.canva.com/design/DAFickciodg/watch

https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.canva.com%2Fdesign%2FDAFickciodg%2FsX86ugI9dXO_6-9JhaQ5OA%2Fwatch%3Futm_content%3DDAFickciodg%26utm_campaign%3Ddesignshare%26utm_medium%3Dlink%26utm_source%3Dpublishsharelink&data=05%7C01%7Cgenesis.cartagena3%40upr.edu%7Cc128e6c206084b3d8f4608db517dce51%7C0dfa5dc0036f461599e494af822f2b84%7C0%7C0%7C638193372994161775%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=AfuSnMn5LGTs3NfwEtXMWJj2rCIMOQsWBFJhzPQ1%2Fn4%3D&reserved=0